

# RENATA BREYTMAN

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- EXPERIENCE:** **New York State Trial Lawyers Association** New York, NY  
Sept 2006 – present  
Publications Manager/Graphic Designer
- Manage layout, design, and advertising of the quarterly publication, *Bill of Particulars*
  - Design publicity, advertising, brochures, and other outgoing communications to the membership (in web, print, e-mail, and fax)
  - Ensure proper identity management across all channels of communication
  - Initiated survey data mining that lead to saving thousands in advertising expenses
- AdLab** Boston, MA  
Sept 2005 – May 2006  
Art Director/Interactive Lead
- Designed a new logo, letterhead, and brochure for an immigrant community organization
  - Completed new web site for a British walking exercise company
- Arnold Worldwide** Boston, MA  
Sept 2005 – Dec 2005  
Studio intern
- Completed an integrated advertising campaign project
  - Researched and added to an inspirational employee handbook for Citizens Bank
  - Assisted with photo scanning, splicing, and editing
- Evilkid Productions** New York, NY  
June 2005 – Sept 2005  
Design intern
- Created three complete style guides with merchandise mockups
  - Assisted with graphic design tasks involving extensive Photoshop/Illustrator work
  - Promoted Evilkid during the Licensing International Trade Show at the Javitz Center
- J\*BAN Imagen Arte, SA** Madrid, Spain  
Jan 2005 – May 2005  
Intern
- Designed logo alternatives for new companies
  - Assisted with photo editing and retouching
  - Researched content of corporate identity manuals, which culminated in creating one
- EDUCATION:** **Boston University College of Communication** Boston MA  
Sept 2002 – May 2006  
Magna cum laude  
Bachelor of Science in Advertising  
(Minor in Spanish)
- Madrid Internship Program** Madrid, Spain  
Jan 2005– May 2005  
Studies in Spanish History and Culture, Art History, Translation
- SKILLS:** Adobe Photoshop, Illustrator, InDesign, QuarkXPress, DreamWeaver, HTML & CSS
- LANGUAGES:** Fluent in Russian, conversational in Spanish